



July 23, 2014

NATIONAL ANNOUNCEMENT
STEEP SLOPE ROOFING
SEPTEMBER 1, 2014 PRICE INCREASE

Dear Customers:

Due to continued higher raw materials and freight costs, GAF is announcing a price increase of **5 - 9% on all steep slope roofing, effective September 1, 2014.**

The price increase will take effect with shipments, Monday, September 1, 2014, regardless of order entry date. As we approach the increase, we will communicate specific price increases by product.

GAF will continue to monitor costs and implement additional price increases, if necessary. If you have any questions concerning this increase, please contact your local Territory Manager, National Account Manager, or Sales Manager.

Thank you for your continued support.

A handwritten signature in black ink that reads "Brian Kimber".

Brian Kimber
Vice President, Sales
Steep Slope Systems